

Pacifiers



When it comes to finding the right pacifier, there's no such thing as a one-size-fits-all solution. Different facial features, suction strengths, and stages of oral development mean that some pacifiers will simply feel more comfortable than others. That's why BIBS offers a range of nipple shapes, materials, and shields – so that every baby can find their perfect match. When used consciously and discontinued by the recommended age (generally between 2–3 years, depending on local guidelines) the likelihood of dental malocclusion remains low.

Nipple Variety



Round

Most familiar for breastfed babies

Allows the tongue to curve naturally for a familiar latch.



Anatomical

Mimics the oral anatomy to stay put

Follows the contours of your baby's mouth for a sculpted fit.



Symmetrical

Designed for gentle, even oral placement

Lets the tongue lay flat and keeps the pacifier from rolling over.

Material Variety



Natural Rubber Latex

A popular choice for families seeking exceptional skin-like softness and maximum flexibility. Made from natural materials, and designed to move and feel like a real nipple. Sterilize by scalding.



Silicone

Ideal for families looking for a hypoallergenic, ultra-soft material with a slightly firmer feel while maintaining excellent flexibility. Sterilize by microwave, using a sterilization box or scalding.

Shield Variety



Anti-Irritation Fit

Curves slightly away from the delicate skin around the mouth to help prevent skin irritation and moisture buildup. Includes ample air vents for optimal airflow.



Secure Fit

Curves gently towards the mouth for a secure fit that requires less oral strength and includes a nose-friendly dip. Includes ample air vents for optimal airflow.

Myth Buster

Question

Are some nipple shapes better for a child's dental development than others?

Answer

"No studies show that specific shapes are better or worse regarding dental malocclusion (pacifier teeth). As long as pacifier use ends by age three, malocclusion still has time to correct itself naturally before permanent teeth come in."

– Anne Mette Stougaard, Oral Health Communicator & Consultant

Pacifiers



Core USP's



Gentle on Teeth

Designed to support healthy oral development, featuring soft, elastic materials to minimize pressure on teeth and gums.



Trusted by Experts

BIBS pacifiers are tested and endorsed by midwives across Europe, with a 93% recommendation rate.



High-Quality & Safe Materials

All components are BPA-Free and made from high-quality materials to ensure total peace of mind.

Care and Cleaning

Always sterilize new pacifiers by placing in a pot of boiling water for five minutes before their very first use.



Scalding Method

For latex & silicone pacifiers

1. Place pacifiers in a clean bowl and pour enough boiling water to cover them completely.
2. Let them soak for approximately 5 minutes.
3. Carefully remove the pacifiers and place them on a clean towel to air dry.
4. Squeeze out any excess water from the nipple valve.



Microwave Method

For silicone pacifiers only

1. Confirm microwave setting are 800W, and water temperature is 100°C / 212°F.
2. Place the pacifiers in a microwave-safe sterilization box (like a BIBS pacifier box) and fill it with water.
3. Microwave for 60 seconds.
4. Allow the box or bowl to cool before removing the pacifiers.



Do

Select pacifiers with a valve for air release

Use pacifiers to help soothe, relax, and fall asleep

Use pacifiers to aid the sucking reflex

Avoid unnecessary use of pacifiers

Sterilize pacifiers frequently

Replace pacifiers every 4-6 weeks

Discard pacifiers at the first sign of damage



Don't

Expose latex pacifiers to direct sunlight

Overuse pacifiers, or use as a substitute for feedings

Put sugar or honey on pacifiers

Freeze pacifiers

Tie pacifiers to strings or cords

Clean pacifiers in the dishwasher

Use pacifiers with tears or enlarged nipples